

Beresford Street Kitchen is a social enterprise providing education, training and employment for people with learning disabilities and/or autistic people.

## THE VISION

Our vision is of an inclusive workforce where people with learning disabilities and/or autistic people can thrive.

# SUPPORTERS PACK

“ There are still so many barriers in society and in access to work for people with learning disabilities and/or autistic people We need your support so we can make real long-term changes in creating a more inclusive society and workforce in Jersey ”



Gabby Ellmers, CEO

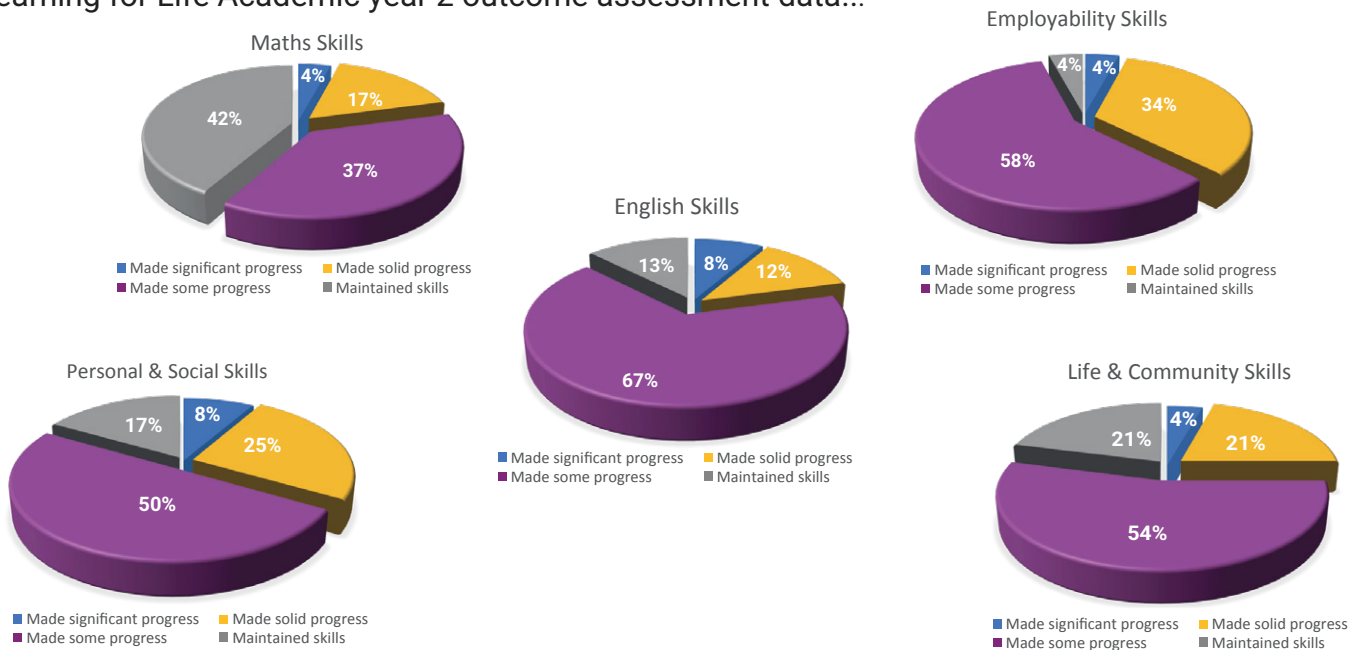


BSK Academy is a centre for lifelong learning for adults with learning disabilities and/or autistic people. We believe that people have the right to access learning and development at any age. We deliver this through a holistic programme of learning that focuses on education, workplace training and employment progression where appropriate.

## OUR STORY

We opened Beresford Street Kitchen in 2017 and now provide training and employment for 65 crew members in our social enterprises which include Beresford Street Kitchen, BSK Event Catering, Beresford Street Print Works, and La Hougue Bie Tea Rooms. We also provide over 5,000 hours of adult education classes in our Learning for Life programme.

Learning for Life Academic year 2 outcome assessment data...



“ We provide over 35,000 hours of workplace training a year which result in a staggering 21% RISE in life satisfaction for BSK crew members ”

**SINCE BECOMING A CREW MEMBER**



79% feel that being a BSK crew member gives them the confidence to move into another role in the future

**82%**

have more friends since becoming a BSK crew member



100% felt supported & listened to by the Beresford Street Kitchen Staff

### LIFE SATISFACTION



\*disabled islanders \*non-disabled islanders Crew pre joining BSK BSK Crew

**100%**



\*data from Jersey Disability Strategy

## How you can help BSK Academy

# “ YOU CAN'T ASPIRE TO WHAT YOU DON'T KNOW! ”

We need to offer opportunities for the crew to experience and understand as many different workplaces as possible, and break down barriers by educating employers and the community.

- 1 Could you offer a short or longer term part-time work experience for a BSK crew member? These places are fully funded and supported by BSK and you will be linked with one of our Training Leads to guide you through the process.
- 2 Get in touch to discuss job carving, HR questions about permanent employment and the support we provide to employers.
- 3 We are looking for a diverse range of businesses to provide a 2-3 hour talent tour session in their workplace for a group of up to 6 crew members so they can get an understanding of your business and the types of roles that exist.
- 4 Could a member of your team come and talk to a class about your business and the types of roles available?
- 5 Invite BSK in to your office to talk to your staff teams about working with people with learning disabilities and/or autistic people.

### Sign up to BSK Immersive Training!

This is a 4 hour training session run at BSK, for up to 3 people. £260pp

You will meet a member of the Academy Leadership team for a briefing before working in the Catering Workshop, BSK Print Works and BSK where you will be matched with a crew mentor in each area. You will work with the crew member to learn their tasks and be immersed in the wider workplace area team. Participants then come together for a debrief at the end. The aim of the BSK Immersive Training is to give you the opportunity to work directly with people with learning disabilities and/or autistic people to break down any fears of what to do or say and preconceptions you may have. It is an amazingly positive experience for all involved! You will receive a BSK employment & Community Champion Certificate and join our team of Champions.

- 7 Fund materials and resources for the classroom £500.



Please get in touch by emailing the BSK Academy Team on [academy@aspirejersey.je](mailto:academy@aspirejersey.je)

## How you can help BSK Enterprises

In 2024 it will cost almost £1.4m to run BSK. The more profitable we can make our social enterprises, the less we will have to rely on grants and fundraising that is becoming increasingly unsustainable. We work tirelessly on improving our processes to be able to grow our trading with the team and resources we have and have brought in new technology systems to support this. We need investment in equipment and space to help us realise our commercial potential.

## Buy your catering from BSK!

We provide a whole range of outside catering services, from sandwich platters for your meetings to canape parties in your office to full catering and bar service for your annual staff parties and celebrations. If you have a budget for catering, why not spend it with BSK instead and change lives at the same time! We also do weddings and a range of private function options. Please see our website [www.beresfordstreetkitchen.je/catering](http://www.beresfordstreetkitchen.je/catering) or email [orders@aspirejersey.je](mailto:orders@aspirejersey.je)

## Buy your printing from BSK!



We provide a range of printing products to suit your needs. Including sublimation and vinyl printing with competitive pricing and a graphic design service. We can print T-Shirts, hoodies, caps, mugs, note books, tote bags, water bottles, Hi Viz, Stickers and much more, for events, charities uniform's, work wear, sports kits for clubs and personalised gifts. **15% Discount for Charities!** Changing lives one print at a time! Please email [printing@aspirejersey.je](mailto:printing@aspirejersey.je)

## “ We need to raise the profile of BSK Enterprises! ”

**Do you have a marketing team who may be keen to help with this?**

We would love to have a jingle on the radio and maybe even an advertisement on ITV and are looking for sponsorship for these, which will include your company name and branding.

## Website Re-Design

We need a new website for BSK, to include BSK Academy, Beresford Street Kitchen, BSK Catering and Events, BSK Print Works & La Hougue Bie Tea Rooms. We would like this to be designed for a user-friendly, informative experience, that raises the profile of our charitable programmes, social enterprises and fundraising.



## Space & Storage

BSK Catering and Events are desperately looking for an off-site location where we can have a small event prep kitchen, storage and space for our van.

BSK Print Works are looking for a location where we can have storage for our printing stock.

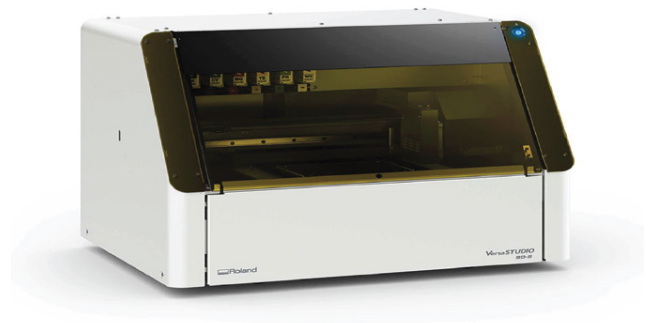


Please email [gabby.ellmers@aspirejersey.je](mailto:gabby.ellmers@aspirejersey.je)  
if you would like to sponsor any equipment or space or help with marketing!

# Help us improve our processes and increase trading and profitability

Could you Fund...

VersaSTUDIONEW BD-8  
Desktop UV Flatbed Printer  
**starting from £7,999**



A Walk in Freezer at BSK.  
**£11,020**

A Merrychef for  
La Hougue Bie Tea Rooms  
& Beresford Street Kitchen.  
**£8,999 each**



Double Fridge for  
catering workshop.  
**£4,570**



A Cake and Savoury Display Unit for  
La Hougue Bie Tea Rooms.  
**£2,599**



Please email [georgie.dodd@aspirejersey.je](mailto:georgie.dodd@aspirejersey.je) if you would like to sponsor any equipment!

## How you can help with Fundraising & Sponsorship

We have secured £550k of 2024 income through grants and sponsorships. We need to raise £200k through our programme of events and general donations plus raise a further £250k through grants, distributions and sponsorships to fill our funding shortfall for this year.

### You could sponsor

a Training Mentor @ £30k a year

a Chef @ £32k a year

a part-time Launch crew member salary @ £10k a year

a class in the Learning for Life Centre @ £21,600 a year

a crew member to attend classes for one year @ £3,600

1 year of training sessions for a crew member @ £5,224

1 year of training sessions for 5 crew members @ £26,120

1 year of training sessions for 10 crew members @ £52,240

★ Multi year funding helps provide stability for future years



### Put on a fundraiser for BSK.

No matter what event you put on or how much you raise, every penny counts and we are truly grateful. All monies raised will go towards providing more education, training and employment opportunities for our crew.

**Sign up for Easyfundraising!** By signing up you can raise FREE donations for us every time you shop online i.e. Amazon. Over 6,000 shops and sites will donate to BSK when you use Easyfundraising to shop with them – at no extra cost to yourself. You can find our Easyfundraising page and sign up here:

<https://www.easyfundraising.org.uk/causes/bskjsy/>

### Join our monthly giving programme Rise Up.

Monthly donations are a vital sustainable income stream for BSK and even £15 a month makes a big difference!



JOIN  OUR  
COMMUNITY

BERESFORD STREET  
KITCHEN

### Consider Payroll Giving - [www.jerseycharities.org](http://www.jerseycharities.org)

If your company deals with **distributions**, bank account closures or charitable donations for your charitable distributions for clients, please consider BSK!

Please consider BSK for your **Charity of the Year Partner** in 2025, 2026 or 2027 or beyond!!!

If you can help with any of the above or would like to arrange to meet to discuss funding opportunities please email [georgie.dodd@aspirejersey.je](mailto:georgie.dodd@aspirejersey.je)

# How you can help with Fundraising & Sponsorship

## Sponsor an Event

Get lots of great PR & come and enjoy the fun!

## Come to an event!

They are amazing fun and make great team get togethers!



**Sign up to Jump for BSK.**  
We need 50 people to sign up, pay £90 and pledge to raise **£1300**  
You can also sponsor a crew member

**JUMP FOR BSK WEEKEND**  
14th & 17th JUNE  
St Aubins Bay

Sponsor required £2k for event

**NEIL DIAMOND TRIBUTE**  
7th & 8th JUNE  
Grand Hotel

Sponsor required

Main sponsor £1.5k

*Inspired By Adele*  
6th SEPT  
Best Western Royal Hotel

Sponsorship Secured

**THE ABBA SISTERS**  
29th NOV  
Best Western Royal Hotel

Sponsorship Secured

**BSK FAMILY FUN DAY**

18th & 19th AUGUST

Trinity Showground  
Volunteers needed

Sponsor required £1k

**80'S Revival**  
30th NOV  
Best Western Royal Hotel

Sponsorship Secured

**BSK**  
Annual Raffle  
18TH AUG  
LAUNCH

Sponsor required 5k for 1st prize

If you can help with any of the above or would like to arrange to meet to discuss funding opportunities please email [georgie.dodd@aspirejersey.je](mailto:georgie.dodd@aspirejersey.je)

# Volunteer your time and expertise!

*We are looking for help with:*

## 1 Strategy Planning

Developing strategies:  
People  
Marketing and Communications  
Fundraising  
Business Development and Sales  
Operational Excellence

## 2 Marketing and Communications

Raising the profile of BSK Academy & BSK Enterprises  
Helping us tell our story with impact  
Creating written, audio and video content  
Advertising campaigns  
Brand alignment  
Web development

## 3 People & Culture

Team development  
Leadership coaching

## 4 Research, Outcomes & Funding

Research into barriers to employment for people with learning disabilities and/or autism in Jersey  
Outcomes data collection and impact evaluations  
Social Return on Investment evaluation which allocates a financial value to our social impact  
Sustainable funding innovation  
Developing high-net-worth individual relationships

## 5 Volunteering

We also have lots of opportunities throughout the year for teams to volunteer at fundraising events, catering events, flagship weeks and raffle ticket selling!



*Volunteer your time*



[www.beresfordstreetkitchen.je](http://www.beresfordstreetkitchen.je)



beresfordstreetkitchen.je  
Tel 01534 509644 | Email [info@aspirejersey.je](mailto:info@aspirejersey.je)  
17 Beresford Street | St Helier | Jersey JE2 4WN

**If you would like to help with any of the above or have any other ideas of how you can support BSK, please email [gabby.ellmers@aspirejersey.je](mailto:gabby.ellmers@aspirejersey.je)**